# Product

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# **Business Analytics ACH Manager Reporting for Precision** Get a Clear View of Customer Activity in ACH Manager



ACH Manager from Fiserv enables streamlined, flexible and automated processing of ACH transactions originated by your financial institution or by your customers. Business Analytics ACH Manager Reporting for Precision provides a comprehensive view of activity and trends in ACH Manager.

> Business Analytics ACH Reporting for Precision works with ACH Manager version 3.0 and later to give you comprehensive information about ACH activity, delivered through a dashboard-driven reporting tool in Business Analytics from Fiserv. You can analyze specific customer segments using ACH Manager, view their daily activities and transactions, and gain new insights to help drive growth in ACH payment processing.

# **Primary Reporting Themes**

The Business Analytics ACH Manager Reporting dashboard delivers views of vital metrics in four key areas:

#### Enrollment

These views focus on customer enrollment levels and trends for ACH Manager, with the ability to drill through to a list of business customers added and removed during the month. Toggle between views of the current and previous month's data and view activity from the past three months or six months in a single screen. With Business Analytics ACH Manager Reporting, you always have a clear picture of the demand for your ACH services.

# Activity

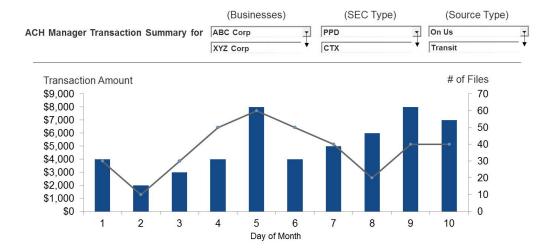
Your customers' level of ACH activity can tell you a great deal about the value they place on ACH services. The activity views in ACH Manager Reporting show you a profile of active and inactive customers for current and previous months and a table of detailed usage counts.

#### Transactions

ACH transaction volumes continue to grow. Use these views to monitor transaction activity and trends, including the number, type and amount of transactions and which customers are originating them.

# Exceptions

This view focuses on targeted activity anomalies, such as enrolled businesses that have not had an ACH file originated within the last 30 days, users who have not logged in for 30 days or more, and files exceeding the file limit. This data is helpful in understanding how ACH Manager is working for your customers and in addressing any issues.



Business Analytics ACH Manager Reporting tracks volumes and amounts for transactions of various types and sources, giving you a detailed view of ACH transaction activity.

#### The Reporting Engine

Business Analytics ACH Manager Reporting is made possible by a framework that integrates data from ancillary Fiserv applications into a common reporting database. This innovative, new approach to information management breaks down data silos to help you gain a more complete view of customer behavior, product utilization and financial performance within Business Analytics. The framework will support enhanced reporting capabilities for other Fiserv solutions in the future.

#### **Connect With Us**

For more information about Business Analytics ACH Manager Reporting for Precision call 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com

#### **Key Benefits**

Business Analytics ACH Manager Reporting for Precision enhances ACH processing as it:

- Helps you better understand customer behavior, needs and preferences
- Identifies potential areas for refinement in ACH processing
- Supplies hard data to help quantify the return on your investment
- Provides new insight for marketing efforts to expand the use of electronic payments

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