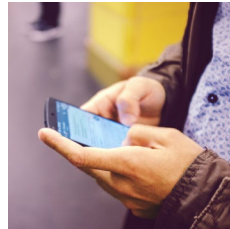


## Product



### Mobiliti™

#### Licensed Delivery of Mobile Banking and Payments



Today's consumers are connected and on the go. With Mobiliti from Fiserv, you can meet consumer demand for convenient mobile services, including mobile payments and alerts. Get the industry's most comprehensive mobile banking and payments solution and enhance your mobile channel with fast, secure service delivery.

#### **All the Services Your Customers Want, All the Support You Expect**

Get up to speed on your mobile offering with Mobiliti, the leading provider of information technology services to the financial industry. Mobiliti helps any financial institution quickly implement and deliver the most complete, secure, integrated, extensible and cost-effective mobile services solution in the industry.

#### **The Value of Mobiliti**

##### **Lowest Risk**

Mobiliti is backed by the most comprehensive and experienced product management team in the industry, offering guidance, implementation support and functionality customized to meet users' needs as your mobile strategy changes over time.

#### **Completeness**

Give your customers a complete, optimized mobile banking experience with the Mobiliti support of multiple access modes, including text (SMS), mobile browser and downloadable mobile applications. The flexibility of Mobiliti allows your customers to enroll via the branch, contact center or online channels.

#### **Modular Platform**

Our modular platform enables the delivery of individual software features allowing financial institutions the flexibility to customize mobile banking services. The modular platform allows you to add functionality in the form of individual modules built by Fiserv, third parties or your own team (using a developer toolkit). Simply put, you can add, remove and customize business capabilities quickly, without a large system upgrade.

#### **Speed-to-Market**

With an accelerated implementation, your organization can quickly recognize its return on investment. Flexible deployment options allow you to add and customize capabilities at your own pace to align with your evolving brand, competitive or line-of-business strategies. For example, you can offer mobile banking and payments today and add real-time alerts later.

#### **A Wealth of Features**

Go beyond just the basics of balances, transfers and bill payment with the powerful suite of standard features in Mobiliti, including alerts and notifications, personal payments, card controls, customer care tools, service reporting and analytics.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](http://fiserv.com) to learn more.



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## Safe and Secure

The rigorous security standards in Mobiliti are designed to complement your financial institution's existing security infrastructure—from enrollment, data encryption and transaction auditing to reporting and regulatory compliance.

## Control

Maintain ownership and control over all data with a fully configurable solution today, as well as control of mobile tomorrow with a future-proof mobile payments, cross-sell and tablet strategy.

## Market-Proven

Fiserv has the fastest selling mobile solutions in the market and is the preferred mobile solution for more than 2,400 financial institutions, including many of the Top 100 banks and credit unions. Enjoy all the benefits of proven, best-in-class technology that provide you the competitive advantage you seek to optimize your market position.

## Payments-Ready

Mobiliti offers you natively integrated bill presentment, bill payment and person-to-person payments, plus remote deposit capture for checks. It is the best possible platform from which to embark on your transition to profit-generating mobile payments and services.

## Your Trusted Partner

As the world's most proven provider of digital and mobile payment solutions, Fiserv is uniquely positioned to help you deliver on all aspects of your emerging mobile payments ecosystem. At Fiserv, we know electronic banking and payments. As a proven and reliable leader in financial services technology, we're the right partner to provide the right mobile banking and payments solution on your terms.

## Key Benefits

- Downloadable applications for smartphones and tablets
- Modular platform enabling more control, faster time to market and lower total cost of ownership
- Card controls module powered by CardValet<sup>®</sup> from Fiserv, a debit management and fraud mitigation tool
- Touch ID<sup>®</sup> support for Apple mobile devices
- Marketing and communications module, allowing financial institutions to send customizable, contextual and targeted communication messaging to the mobile channel
- Integrated online and offline enrollment tools, customer care and intelligent reporting
- Mobile safeguard risk and security management framework
- Complete functionality, including banking, location search, bill payments, person-to-person payments, remote deposit capture and actionable alerts
- Enterprise alerting engine, supporting SMS, email and push notification delivery
- Integrated with Popmoney<sup>®</sup> personal payments service from Fiserv, allowing users to send money to friends and family using an email address or mobile phone number

## Connect With Us

For more information about Mobiliti, call 800-872-7882, email [getsolutions@fiserv.com](mailto:getsolutions@fiserv.com) or visit [www.fiserv.com](http://www.fiserv.com).