

Product



Performance Data Warehouse

Organize Data for Better Analysis, Accurate Trending and Informed Decision Making



Leading-edge data management, reporting and analytics are critical to your financial institution's continued success. Performance Data Warehouse from Fiserv is a comprehensive data storage and information management solution, hosted or on-premise, which integrates with the robust analytical and reporting tools of Business Analytics.

Performance Data Warehouse is a modern visualization and data-mining solution that provides a consolidated view of organizational, departmental, customer and household data, supplying your organization with quality, actionable business information. The solution's cross-application reporting capability gives you a complete picture of your customers and their accounts. Operated on a Microsoft platform, the solution runs on technology that clients are familiar with, making it easy to navigate.

Performance Data Warehouse brings together formerly disparate sources, including data from the core, channels and payment systems, other ancillary systems and third-party data sources. The combination of these data sources, as well as the ability to view and join associated trending analysis from multiple channels, offers institutions a greatly enhanced data warehouse environment and experience. By consolidating information from diverse systems, Performance Data Warehouse

provides a holistic business view that facilitates information discovery to help you meet your organization's needs.

Performance Data Warehouse can integrate with virtually any data source because it is built upon an extensible financial services data model that provides a logical representation of information relating to loans, deposits, trusts, credit cards, payments, general ledger and more. This allows your financial institution to easily monitor customer demographics, account relationships and transaction activity, channel adoption and utilization.

With a single source of current and historic information that's accurate and consistent, you can shift your focus from data collection and validation to the insights that lie hidden within that data. Using actionable business intelligence, you can reduce risk and expense while increasing profitability.

Performance Data Warehouse is complemented by two versatile report authoring and analytics tools: Business Analytics and Performance Analytics.

Business Analytics – Provide Access to Critical Business Intelligence

Business Analytics, a robust report authoring and analytics tool, helps you create an infinite number of custom reports, including role-based dashboards with data views that aid decision making. And with the mobile capability of Business Analytics, your team can view data reports and analysis wherever they are, using their mobile devices.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.

Performance Analytics – Know the Past to Predict the Future

Performance Analytics: Scorecards is another layer of value in the Fiserv data platform. Performance Analytics: Scorecards gives your organization the ability to drive better outcomes through predictive modeling and customer insights. Think of the scorecard as an interactive dashboard that gives your financial institution insight into relationship, transactional and channel metrics.

Fiserv offers multiple layers of value when it comes to your data. Performance Analytics: Scorecards and Business Analytics channel reporting packages enable you to securely monitor enrollment, activity and transaction data for your organization. Say goodbye to manual spreadsheets and hello to one digital source of truth for your data governance. Performance Data Warehouse is an indispensable solution – a one-stop-shop – for helping you make informed financial and policy decisions.

Choose the Service Level That’s Right for You

Performance Data Warehouse: Essentials

This robust and flexible financial services model provides a logical, easy-to-navigate representation of data gathered from Fiserv solutions, including:

- Core
- Retail Online™
- Mobiliti™
- CheckFree® RXP®
- Integrated Teller
- Business Online™
- Mobiliti Business™
- Access Manager
- ACH Manager
- Wire Manager
- Prologue™ Financials

Key Features:

- Performance Data Warehouse provides your organization with a “single version of the truth” – a set of shared metrics and dimensions that can be used throughout your organization – using leading-edge technology.
- Uses a financial services data model with supporting data dictionary documentation
- Includes automated trending (historical data organized for easy consumption and tracking fluctuations over time)
- Enables you to import third-party data and build your own views
- Provides the ability to establish automated data imports and exports

Performance Data Warehouse: Advanced

Enjoy all the benefits of Performance Data Warehouse: Essentials, plus the ability to import third-party data.

Performance Data Warehouse: Choice

Optionally add data from other Fiserv solutions, including Commercial CenterSM, BankAnalyst[®] Market, Architect[™] and WireXchange[®].

Connect With Us

For more information about Performance Data Warehouse, call 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.



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