

Systems Integration: Salesforce®

Maximize the Value of Your Salesforce Investment

Thousands of financial services organizations use Salesforce to transform their marketing, sales and service delivery and meet customer expectations. With System Integration: Salesforce from Fiserv, you can maximize the value of your CRM solutions.



Optimize Your Salesforce Experience

Whether you are preparing to implement Salesforce or you're already using it, Fiserv can help you optimize your Salesforce applications to meet business needs and enhance integration with business-critical applications. Our goal is to help you drive digital transformation with Salesforce for a smarter, faster and smoother experience.

Leverage Our Expertise

Fiserv has been enabling innovative financial services experiences for over 35 years. Our team of more than 250 Salesforce consultants offers in-depth knowledge of the Salesforce cloud solutions for sales, service, marketing, community and financial services.

We have implemented Salesforce at one of the most demanding organizations – our own. We continue to optimize and expand our capability and share best practices with our clients.




Key Benefits

- Improved agility and economies of scale by migrating complex legacy financial service systems onto the cloud-based Salesforce platform
- Meaningful results by leveraging our custom development experience, including org-merging and test automation
- Hassle-free, seamless integration leveraging Mulesoft® and other leading technology capabilities
- Faster delivery and accelerated adoption of the new platform

Whether you have a single or multiple instances of Salesforce, you need a comprehensive roadmap that links to your business objectives.

We take a holistic approach that utilizes an agile environment with delivery centers across the U.S., Latin America and Asia to accelerate time-to-market and optimize costs.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.

 Planning/Advisory	 Migration Journey	 The Project	 Life Cycle Approach
<ul style="list-style-type: none"> • Assessment • Solutions • Prototyping 	<ul style="list-style-type: none"> • Legacy Applications to Salesforce • Salesforce Classic to Lightning • Salesforce Org-Merging • Migration to Financial Services Cloud 	<ul style="list-style-type: none"> • Integration With Third-Party Systems • Integration With Legacy Systems • Custom Development • MuleSoft 	<ul style="list-style-type: none"> • Maintenance and Enhancements • Managed Services • Administration

Fiserv offers flexible engagement models for Systems Integration: Salesforce.

Flexible Engagement Models

- Project-based
- Managed services
- Onsite, offshore or hybrid
- Variety of coverage including 24/7

Expertise includes:

- Salesforce Platform
- Financial Services Cloud
- Marketing Cloud and Pardot
- Service Cloud
- Sales Cloud
- Salesforce Lightning
- Community Cloud
- Non-Profit Cloud

Your Integrator of Choice

- The largest Fintech with deep knowledge of the financial services and payment solutions and domains
- Dedicated focus – No deal is too small or too large
- Dedicated Centers of Excellence enabling technology innovation and rich customer experiences



Connect With Us

For information about Systems Integration: Salesforce call 800-872-7882, email getsolutions@fiserv.com or visit fiserv.com.



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